

CEU Pioneros Scholarship Programme for Bachelor's Degrees at the Faculty of the Humanities and Communication Sciences on the Valencia Campus

Alfara del Patriarca, 12th May 2026

Conditions for the CEU Pioneros Scholarship Programme for New Undergraduates for 2026-2027

Preamble

Ángel Herrera Oria founded the first school of journalism in Spain in 1926, making him a pioneer in higher education in communication in Spain. In the 2025–26 academic year, we celebrated the 40th anniversary of the launch of the first study programme offered by the Faculty of the Humanities and Communication Sciences at the Universidad CEU Cardenal Herrera in Valencia. This was a true milestone: it was the first faculty to offer university-level studies in communication sciences in the Comunitat Valenciana, the Valencia region. That is why we are pioneers – *pioneros* in Spanish.

To celebrate this pioneering spirit, we have launched the CEU Pioneros Scholarship Programme.

1. Award decisions

The Scholarship Award Committee appointed by the Universidad CEU Cardenal Herrera is the body which makes the award decisions for these scholarships. The University will notify candidates of the Committee's decision using the appropriate communication channels, using the contact details specified by them in their admission documentation. For the purposes of these Conditions, the valid notification dates shall be those recorded in the same communication channels. Candidates may not claim that they did not receive the notification in time as they were unable to access the relevant communication channel, as the contact details that they themselves have provided will be used. This will generally be their personal email address and/or their university email address. The decision on whether or not to award a scholarship will be final and not subject to appeal.

2. Tiers of CEU Pioneros Scholarships for first-year students

2.1 Aid Tier

The award of a scholarship under the Aid Tier (*Beneficio Apoyo*) of this programme entitles the candidate to a 50% reduction in the total cost of the first academic year. If the student is enrolled on a dual bachelor's degree programme, the first-year scholarship will also cover 50% of the total fees. If a student is enrolled on a bachelor's degree and an associated diploma, the scholarship will apply only to the fees for the bachelor's degree, not the diploma.

The record creation fee, which amounts to €300 and is payable only upon initial enrolment (not in subsequent academic years), is separate from the tuition fees.

Therefore, the scholarship does not apply to this fee, meaning that all those awarded a scholarship must pay this fee when enrolling at the Universidad CEU Cardenal Herrera.

For subsequent academic years, students who remain in the CEU Pioneros Scholarships Programme will continue to enjoy the benefits set out in these Conditions, provided that continue to meet the requirements specified herein.

2.2 Premier Tier

Candidates awarded the Aid Tier may be upgraded to the Premier Tier (*Beneficio Singular*) for the first academic year, depending on the official access grade at the university entrance examination (PAU, EVAU, other equivalent examinations, or - where university access is obtained via a route other than *Bachillerato* - the average grade for university access). The official access grade is calculated from the compulsory phase of the university entrance examination and the student's average grade from *Bachillerato* (the standard programme of pre-university studies in Spain), and is identified as the *nota de acceso* in the supporting documentation. This grade, the *nota de acceso*, does not include the results of the voluntary or optional phase of the university entrance examination. The grades that include the voluntary phase are generally calculated out of 14 and are known as the *nota de admisión* (the "admission grade") for each university, but this is not the same as the *nota de acceso* (the university access grade). Therefore, in order to qualify for the Premier Tier of this scholarship scheme, it is the official university access grade (calculated out of 10) that is taken into account. It is not necessary for candidates to have even taken part in the voluntary phase.

The upgrade to the Premier Tier will be applied once the candidate has submitted the official documentation confirming their university access grade results and it is verified that he or she meets the criteria set out in the following table:

Degree programme	Official university access grade	Cost of the first academic year (Premier Tier)
Bachelor's Degree in Journalism (or any dual bachelor's degree programme where this degree is first)	8 or higher	€1,000 for the full academic year.
Bachelor's Degree in Audiovisual Communication (or any dual bachelor's degree programme where this degree is first).	8 or higher	€1,000 for the full academic year.
Bachelor's Degree in Advertising and Public Relations (or any dual bachelor's degree programme where this degree is first).	9 or higher	€1,000 for the full academic year.

Bachelor's Degree in Primary Education (Valencia Campus), (or any dual bachelor's degree programme where this degree is first).	8.5 or higher	€1,000 for the full academic year.
Bachelor's Degree in Early Years Education (Valencia Campus) (or any dual bachelor's degree programme where this degree is first).	8.5 or higher	€1,000 for the full academic year.

Additional considerations:

1. When the Premier Tier is awarded, the cost of the first academic year will be as shown in the table above, regardless of whether the student is enrolled on a single bachelor's degree or a dual bachelor's degree programme. In the case of those on enrolled on a bachelor's degree plus an associated university diploma, the cost will be €1,000 plus the fees for the diploma.
2. For students who have been awarded *matricula de honor* (distinction for academic performance) for their *Bachillerato* studies, the cost of the first academic year of of their bachelor's degree programme will be €0.
3. Any amounts payable in respect of the recognition of ECTS credits will be considered separately from the total cost of the academic year, as such recognition constitutes a separate administrative procedure specific to each candidate. These amounts must therefore be paid separately from the scholarship and in accordance with the relevant regulations. Depending on the circumstances, there may be no charge (if the institution of origin is a CEU institution), or there may be a charge equivalent to 25% of the cost of the recognized or transferred ECTS credits. For precise information in this respect, candidates should consult the Administrative and Financial Regulations for Undergraduate Admissions and Enrolment.
4. For any other cost not expressly stated in these Conditions, the relevant provisions of the University's Regulations will apply.

3. Tiers for the CEU Pioneros Scholarship Programme for the second and subsequent academic years

The value of the scholarship may increase or decrease for each academic year depending on academic performance and complementary curricular requirements, regardless of whether the student held an Aid Tier or Premier Tier scholarship in the first year. This means that a student with an Aid Tier scholarship may be upgraded to a higher tier or that a student with a Premier Tier scholarship may see their level of financial support reduced.

For the purpose of the renewal of the scholarship and movement between tiers, the following criteria will be taken into account:

- a) The average grade obtained in the previous academic year, in accordance with

the thresholds set out below.

- b) Compliance with the **complementary curricular requirements**, which are:
- Journalism as the main study programme: publication, during the previous academic year, of at least two news items in *El Rotativo* (the newspaper of the Universidad CEU Cardenal Herrera), Radio CEU or *El Debate*. These publications must be supervised by a lecturer specialising in a related subject area.
 - Audiovisual Communication as the main study programme: participation, during the previous academic year, in at least two audiovisual projects under the supervision of a lecturer.
 - Advertising and Public Relations as the main study programme or as a second degree in combination with Marketing: participation, during the previous academic year, in at least two competitions, two practical case exercises or two case-study activities, under the supervision of a lecturer.
 - Bachelor's Degree in Primary Education as the main study programme: successful completion of the courses comprising, for that study year, the Specialist Diploma (DUE) in Professional Tools for Teachers (*Herramientas Profesionales para el Maestro*).
 - Bachelor's Degree in Early Years Education as the main study programme: successful completion of the courses comprising, for that study year, the Specialist Diploma (DUE) in Professional Tools for Teachers (*Herramientas Profesionales para el Maestro*).

Scholarship tiers for each academic year and academic performance requirements:

Premier Tier

For the Premier Tier (*Beneficio Singular*), the total cost of the academic year will be €1,000.¹

To be eligible for the Premier Tier in the following academic year, a student who is already part of the CEU Pioneros Scholarship Programme must meet the following requirements:

- a) Academic performance: an average grade of 9 or higher for the previous academic year, whether enrolled on a single or dual bachelor's degree programme, and having successfully passed all the courses enrolled on, corresponding to a minimum of 60 ECTS credits in total. Students who are not already part of the CEU Pioneros Scholarship Programme are not eligible, even if they meet the average grade requirement of 9 or above.
- b) Complementary curricular requirements applicable to the main degree

¹ For the Premier Tier, the cost would be €1,000, plus the percentage corresponding to any annual increase to the student fees for the programme. In recent years, average annual increases have been below 2% per year. For students enrolled on a bachelor's degree programme and an associated diploma, the cost will be €1,000 plus the fees for the diploma.

programme that the student is enrolled on, as described above.

Enhanced Tier

Under the Enhanced Tier (*Beneficio Especial*), students are awarded a scholarship equivalent to 75% of the total cost of the academic year. Therefore, they will be required to pay 25% of the fees for the year.

For a student who forms part of the CEU Pioneros Scholarship Programme to qualify for the Enhanced Tier, he or she must meet the following requirements:

- a) Academic performance: an average grade between 8 and 8.99 for the previous academic year, whether enrolled on a single or dual bachelor's degree programme, and having successfully passed all the courses enrolled on, corresponding to a minimum of 60 ECTS credits in total. Students who are not already part of the CEU Pioneros Scholarship Programme are not eligible, even if they meet the average grade requirement.
- b) Complementary curricular requirements applicable to the main degree programme that the student is enrolled on, as described above.

Aid Tier

Under the Aid Tier (*Beneficio Apoyo*), students are awarded a scholarship equivalent to 50% of the total cost of the academic year. Therefore, they will be required to pay 50% of the fees for the year.

For a student who forms part of the CEU Pioneros Scholarship Programme to qualify for the Aid Tier, he or she must meet the following requirements:

- a) Academic performance: an average grade between 7 and 7.99 for the previous academic year, whether enrolled on a single or dual bachelor's degree programme, and having successfully passed all the courses enrolled on, corresponding to a minimum of 60 ECTS credits in total. Students who are not already part of the CEU Pioneros Scholarship Programme are not eligible, even if they meet the average grade requirement.
- b) Complementary curricular requirements applicable to the main degree programme that the student is enrolled on, as described above.

Support Tier.

Under the Support Tier (*Nivel Soporte*), students are awarded a scholarship equivalent to 25% of the total cost of the academic year. Therefore, they will be required to pay 75% of the fees for the year.

For a student who forms part of the CEU Pioneros Scholarship Programme to qualify for the Support Tier, he or she must meet the following requirements:

- a) Academic performance: an average grade between 5 and 6.99 for the previous academic year, whether enrolled on a single or dual bachelor's degree programme, and having successfully passed all the courses enrolled on, corresponding to a minimum of 60 ECTS credits in total. Students who are not already part of the CEU Pioneros Scholarship Programme are not eligible, even

if they meet the average grade requirement.

- b) Complementary curricular requirements applicable to the main degree programme that the student is enrolled on, as described above.

4. How the CEU Pioneros Scholarships operate in the second and subsequent academic years

1. In each academic year of their study programme, a student may be placed in a different scholarship tier, with the level of financial support provided in each study year depending on the average grade from the previous study year and on meeting the complementary curricular requirements. This mechanism is designed to encourage award-holders to improve their academic performance, as by doing so they may gain improved scholarship conditions.
2. The average grade referred to in these Conditions is calculated in accordance with the procedure established by the University's General Secretary's Office, and no challenges or appeals regarding its application and methodology will be accepted. For the purposes of these scholarships, the same criteria for the calculation of the average grade will be used for students enrolled on a single bachelor's degree and those enrolled on dual bachelor's degree programmes. Accordingly, in the case of dual bachelor's degree programmes, the average grade for the previous study year will be calculated taking into account all courses across both degrees. If a student participates in a national or international mobility programme at another university (Erasmus or any other mobility scheme), the average grade provided by the other university will be taken into account – where applicable, in conjunction with the grades for the courses taken at CEU UCH – and the remaining complementary curricular requirements will be adapted accordingly.
3. The financial benefits of these scholarships cannot be combined with any additional fee reduction which might derive from achieving a *matrícula de honor* (a distinction, the highest possible grade) in one or more courses. However, if the reduction due from such an achievement exceeds the amount of financial support to which the student is entitled as a participant in this programme, then this more favourable reduction will be applicable.
4. Fifth academic year for students on a dual bachelor's degree programme: In their fifth year, the requirements for students on a dual bachelor's degree programme participating in the CEU Pioneros Scholarship Programme remain the same. Accordingly, in the fifth year, they are required to pay the amount corresponding to the applicable scholarship tier, based on compliance with the requirements in the fourth year.
5. The CEU Pioneros Scholarship Programme is not applicable beyond the fourth academic year for those studying for a single bachelor's degree, nor is it applicable beyond the fifth academic year for those on a dual bachelor's degree

programme.

6. Students following a dual bachelor's degree programme may decide, at a certain time, to change the order of the two degrees (i.e., making the second-named degree the first, and therefore becoming the main degree programme). This will not affect their status in the CEU Pioneros Scholarship Programme, provided that both bachelor's degrees belong to the Faculty of the Humanities and Communication Sciences on the Valencia Campus. There is one exception to this rule: the Bachelor's Degree in Advertising and Public Relations combined with the Bachelor's Degree in Marketing. In this case, after a change in the order of priority of the degrees, students may remain part of the CEU Pioneros Scholarship Programme, despite the fact that the Bachelor's Degree in Marketing belongs to a different faculty.

5. Loss of entitlement to a CEU Pioneros Scholarship

Once a student ceases to form part of the CEU Pioneros Scholarship Programme, he or she may not rejoin the programme for the remainder of his or studies at the Faculty. From that point onwards, the standard enrolment procedure and fees for the corresponding study programme will apply.

The following constitute grounds for the loss of a scholarship:

- a) Completion of an academic year with an average grade below 5, or inability to pass a course before the end of an academic year.
- b) The imposition of a disciplinary sanction following a breach of the Student Regulations.
- c) Failure to meet financial obligations to the University.
- d) If an award-holder is enrolled on a degree programme which includes the Expert Diploma (DUEx) in Personal and Professional Development (*Diploma Universitario de Experto en Desarrollo Personal y Profesional para la Empleabilidad*), then, during the first two years of a CEU Pioneros Scholarship, it is a requirement for the renewal of the scholarship that he or she attend and pass the courses corresponding to the Diploma.

6. Scholarship award process

6.1 Candidates

All applicants for admission to bachelor's degree programmes at the Faculty of the Humanities and Communication Sciences on the Valencia Campus who meet the following requirements are eligible and are therefore possible candidates for this scholarship programme:

- a) Admission via *Bachillerato* (pre-university studies) or a *Ciclo Formativo de Grado Superior* (a vocational training programme at EQF level 5) and classification as new students at the Universidad CEU Cardenal Herrera for the 2026-27 academic year. These studies must have been undertaken at a school or college in Spain (regardless of the educational programme of the institution concerned) or a school or college located in another country, but which follows the Spanish education system for the studies stated above.

- b) Certification of an average grade of 7 in the first year of *Bachillerato* or the first year of a *Ciclo Formativo de Grado Superior*. Meeting this grade requirement does not guarantee the award of a scholarship – it confers candidate status.
- c) Completion of the admissions interview, receipt of an offer of admission and confirm of the intention to enrol, by payment of the place reservation fee, on one of the following degree programmes:
 - Bachelor's Degree in Journalism, or any of its dual bachelor's degree combinations, or this degree plus an associated specialization diploma.
 - Bachelor's Degree in Advertising and Public Relations, or any of its dual bachelor's degree combinations, or this degree plus an associated specialization diploma.
 - Bachelor's Degree in Audiovisual Communication, or any of its dual bachelor's degree combinations, or this degree plus an associated specialization diploma.
 - Bachelor's Degree in Primary Education (Valencia Campus), or any of its dual bachelor's degree combinations, or this degree plus an associated specialization diploma.
 - Bachelor's Degree in Early Years Education (Valencia Campus), or any of its dual bachelor's degree combinations, or this degree plus an associated specialization diploma.

Students undergoing the admissions process are not required to submit a separate application for this scholarship programme. By virtue of being admitted, paying the place reservation fee and meeting the requirements set out above, they will automatically be considered candidates for a scholarship under this programme.

6.2 Notification of award decisions

Eligible candidates will be notified of the decision on whether or not they have been awarded a scholarship under this programme according to one of the following timeframes:

- a. Within 10 days of paying the place reservation fee. This shorter timeframe may apply if the candidate is admitted on a date close to one of the decision meetings, also depending on the number of applicants during that period. This means that a candidate may be guaranteed an award from this scholarship programme at any time during March, April, May or June.
- b. Within four weeks of payment of the place reservation fee. This longer timeframe may apply at certain stages of the admissions process.
- c. During the special decision period, which will take place from 3rd June to 31st July. If no decision or notification has been received by the end of this period, the candidate can be deemed not to have been awarded a scholarship under this programme.

6.3 Right to a refund of the place reservation fee

In the case of those wishing to withdraw from the admissions process, the following procedure will apply regarding the refund of the place reservation fee:

a) Candidates whose application for a scholarship has been unsuccessful:

- If notification is received before 3rd June: you have until 16th June at 11.59 pm to request a refund of the place reservation fee.
- If notification is received on or after 3rd June: you have 14 calendar days from the date of notification that your application has been unsuccessful to claim a refund of the place reservation fee. Requests for refunds should be sent by email to becasceu@uchceu.es
- From 1st July onwards, the programme will be deemed to be no longer active; consequently, there are no further candidacies, and the refund policy is as set out in the Administrative and Financial Regulations for Undergraduate Admissions and Enrolment.

This framework means that a candidate who is not awarded a scholarship under this programme has sufficient time to decide whether or not to proceed with the enrolment process. Participation in the scholarship selection process therefore involves no financial risk candidates within these timeframes.

b) Candidates whose application for a scholarship has been successful:

- If, despite being awarded a scholarship under the programme, the candidate decides to withdraw from the admissions process, they shall be entitled to a refund of the place reservation fee, in accordance with the provisions of paragraph 1 of the Administrative and Financial Regulations for Undergraduate Admissions and Enrolment, which provide for this situation. As a general rule, this entitlement will last until at least 16th June at 11.59 pm. Requests for refunds should be sent by email to becasceu@uchceu.es

7. Compatibility with other grants and scholarships

Participation in the application process for this scholarship programme is compatible with the CEU Merit Scholarship Programme. If a student is awarded a scholarship under both programmes, they may choose which programme they wish to participate in: either the CEU Pioneros Scholarship Programme or the CEU Merit Scholarship Programme. Those choosing to participate in the CEU Merit Scholarship Programme can change this decision at the beginning of each academic year.

If a student in receipt of a CEU Merit Scholarship loses their entitlement to this award due to failing to meet the required average grade, they may join the CEU Pioneros Scholarship Programme. In such cases, the student cannot rejoin the CEU Merit Scholarship Programme in subsequent academic years.

If a CEU Pioneros Scholarship holder is awarded a grant or scholarship from a public body (a ministry or department of the Spanish government or the regional government, etc.), then the appropriate benefits will then follow. The student's status as a CEU Pioneros Scholarship award-holder will not be affected if the award from the public body is lower. However, in such cases, the amount of the award from the public body will be taken into account and offset against the award of the CEU Pioneros Scholarship.

CEU Pioneros Scholarships are, in principle, compatible with the standard grants (*becas de carácter general*) offered every year by the Spanish Ministry of Education for students undertaking higher or further education. However, if a student achieves an award of such a *Beca de carácter general* and of a CEU Pioneros Scholarship, he or she must ensure that the two awards are, in fact, compatible by informing the appropriate government agency (namely, the Dirección General de Planificación y Gestión Educativa, part of Spain's Ministry of Education).

The award of a CEU Pioneros Scholarship is incompatible with the award of any other grant or scholarship from FUSP-CEU or the Universidad CEU Cardenal Herrera.

8. Authenticity of documentation

At the time of official enrolment, each student will be asked to provide the original documents, or duly certified copies, of all relevant documentation, including those recording the average grade for the first year of their *Bachillerato* or *Ciclo Formativo* programme, and, where applicable, the *nota de acceso* (the university access grade). If, at that time, there is a discrepancy between the documentation or information initially submitted and the original documents, or if the student states that he or she is unable to provide them, the student will lose the entitlement to a scholarship and any other associated rights referred to in these Conditions or any other applicable University regulations.

Alfara del Patriarca, Valencia, 12th May 2026.